KEY INFORMATION REPORT

Planning & Economic Development Services

June 16, 2025

SUBJECT: SDG Tourism Updates – June 2025

BACKGROUND:

This report provides an overview of upcoming events within SDG Counties. Events play a crucial role in fostering community engagement, supporting local businesses, and attracting visitors to the area. By showcasing key activities and tourism updates, the report ensures Council remains well-informed about what's happening throughout SDG Counties.

As part of our 2025 commercial campaign with CTV, SDG Tourism had the opportunity to speak on-air about tourism in SDG Counties, and some of our incredible operators. https://www.youtube.com/watch?v=JgM5Y05c-3A&list=PLLzHOgGvydCnUOYbfLlvFVAtU2nImm_FB&index=11

Our 2025 Tourism Ambassador Students have hit the ground running this season. In addition to leading engaging tours at the Historic SDG Jail, they've been providing front-line visitor services at several high-profile regional events. These include the Renaissance Fair in Maxville, A Glengarry Affair at Stonehouse Vineyard, Art on the Waterfront in Chesterville, the Galop Canal Bluegrass Festival in Iroquois, and the Sunwheel Farm Spring Flower Fest in Alexandria. Their enthusiastic presence continues to enhance the visitor experience and promote tourism throughout SDG Counties.

What's happening in SDG Counties?

June
- **June 20–22** – Maxville Fair
- **June 27** – Bingo Night at Lost Villages Brewery
- **June 27** – Movie Night at the Historic SDG Jail
- **June 28** – Beyond 21's Open-Fields Poker Run
  Supported by the Regional Tourism Grant

July
- **July 4–5** – Williamstown Rodeo
- **July 6** – Fishing for Autism – Island Park, Alexandria
- **July 10** – Night Tour at the Historic SDG Jail

- **July 12** – It's All About the River, Morrisburg Waterfront
- **July 12** – A Stitch in Time at the Glengarry Pioneer Museum
- **July 18–20** – Avonmore Fair
- **July 18** – Movie Night at the Historic SDG Jail