



LIBRARY SERVICES

OCTOBER 21ST, 2024

SUBJECT: Library Operations

BACKGROUND:

This report serves to update Council on the activities and operations performed by Library Services.

During the month of September, Library staff worked diligently to prepare for the SDG Reads event that was held on October 7th.

Programming

1. The month of September saw a total of seventy-one (71) programs across our fifteen (15) branches, with a total of 652 attendees. This month's highlights included:
 - a. The Iroquois Branch has launched a new Book Club, reflecting the growing interest and community engagement with the Library. With ten (10) enthusiastic members, the club aims to foster a love of reading and create a vibrant space for discussion and connection.
 - b. The Alexandria Branch, in partnership with the OPP, offered the "Protect Yourself Against Fraud and Scams" program, which has now been implemented across all local Municipalities. This initiative underscores the importance of system-wide programming, ensuring equitable access to vital resources for community members.
 - c. In collaboration with the Chrysler Friends of the Library, Chrysler Branch welcomed local author Réjean Aubut, for a French Language Author Visit. This unique event aimed to celebrate French literature and provide an enriching experience for our patrons interested in local Francophone culture and literature.

Community Outreach

2. On September 21, the Library participated in the Kids Nature Zone Day at the Upper Canada Bird Sanctuary. Staff created and offered a StoryWalk, featuring the book "Bug Hunt." This engaging outreach event allowed us to connect with 172 community members, promoting literacy and fostering a love for nature.

Technical Services

3. During the month of September:
 - a. 900 new items were processed;
 - b. 128 Inter Library Loans (ILL) were received for our patrons, while 128 ILLs were shipped out to other library systems;
 - c. 20 Book Club kits went out to branches;
 - d. 31 books were repaired, and 35 discs were cleaned in-house; and
 - e. 155 new patron registrations, including 16 online registrations.

Communications and Marketing



4. The SDG Library website had 9.1k unique website users in the month of September, who visited over 236k SDG Library website pages.
5. Nineteen (19) Facebook posts were made in the month of September, which reached 6.4k people (up 31.9% from August).
6. Sixteen (16) Instagram posts were made in the month of September, which reached 461 people (up 31.7% from August).

Staffing

7. Onboarding and training of three (3) CSAs took place. District 1 welcomes Sam B.; District 2 welcomes Kaitlyn C.; District 3 welcomes Laurie Ann E.